



AMIT FRANCIS

Creative Director

Amit Francis

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16⁺

Years of
Experience

120⁺

Website UI/UX
Designed

10⁺

Mobile App
UI/UX
Designed

500⁺

Logo
Designed

Skills

- I am a Brand Consultant & Visualiser.
- I have a good experience in UI & UX Designing of Websites & Mobile Apps.
- Good Knowledge of Adobe tools i.e. XD, Photoshop & CorelDraw.
- Good Experience & Knowledge of Graphics Designing
- I have 4 Years of Experience in Photography & Cinematography
- I have a good knowledge of photography & cinematography
- I have an experience in Website Content Planning and Website Structure
- I have a good experience in Social Media Calendar Planning

Experience

graphotive Production Pvt. Ltd. / Creative Director

3.5 Years (FEBRUARY 2019 - PRESENT), Greater Noida

Graphotive Production Pvt. Ltd. is a Brand Consultant.

- Here I am Managing the Team of 6+ Experienced & Fresher Creative Designers
- Departments I am Managing are -
 - Website UI/UX Designing & Development Department
 - Mobile App UI/UX Designing Department
 - GFX & VFX Department.
 - Photography & Cinematography Department
 - Printing Department
 - Digital marketing Department

- Social Media Content Planning
- Software Prototype then Software UI/UX Designing,
- Provide training to onboard designers related to new trends & technology on Every Saturday

In graphotive I Designed:

20+	5+	100+	2,000+
Website UI/UX	Mobile App UI/UX	Logo With guidelines	Creative Graphics

Franciscan Solutions Pvt. Ltd. / Director - Creative Services 13 Years (JANUARY 2007 - FEBRUARY 2019), Greater Noida

- Franciscan Solutions Pvt. Ltd. is a provider of Schools ERP & Communication Panel based in India.
- Led and managed a Team of 50+ Experienced & Fresher Creative Designers.
- I Interviewed 150+ candidates of upto 18+ years of Experienced Designers & 300+ Freshers.
- Departments I was Managing
 - Website UI/UX Designing & Development Department
 - Mobile App UI/UX Designing Department
 - GFX & VFX Department.
 - Photography & Cinematography Department
 - Printing Department
 - Digital marketing Department
 - Social Media Content Planning
 - Software Prototype then Software UI/UX Designing,
- Coordinated with Top management of client in case of any Major queries.
- Led training programs every Saturday for Designers on new trends & technology
- Attended 400+ BOD (Board Of Directors) Meetings to contribute to the Vision & Mission of the company
- Learned about Server Management in this organisation

In Franciscan I Designed:

100+	6+	400+	10,000+
Website UI/UX	Mobile App UI/UX	Logo With Guidelines	Creative Graphics

Education

SMU (Sikkim Manipal University) / BCA

2007 - 2010

Oxford Software Institute / Multimedia and Animation

Jan 2007 - Jan2008, Nirman Vihar, Delhi

St. Aloysius College / Senior Secondary (10+2)

Pilibhit, Uttar Pradesh

Awards

Entrepreneur of the Year 2016

by SiliconIndia

Featured as "Entrepreneur of The Year 2016" by Siliconindia, India's largest professional news and media House since last past 18 years.

Awarded as a 'legendary performer' for my expertise (Creativity & Pure Perseverance to Define New Age Entrepreneurship) in re-defining the line of business by skills, innovation, diligence, time management, passion, desire to achieve and motivating young creative thinkers.

<http://www.siliconindia.com/magazine/eoy-dec-jan-2017>

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Oxford Star 2014

by Oxford Software Institute

This Award is for the Successful Designer of the Batch.

1st Position 2006

by Aptech Institute, Pilibhit

Language(s)

Known Languages Fluently

English, Punjabi

NATIVE Proficiency

Hindi

PROFESSIONAL SUMMARY

- Dynamic and Innovative designer with an experience of 16+ years of invaluable experience in handling simultaneous Creative design, Projects, Concept Creation with Visual conceptualisation
- Creative DESIGNER with a Talent for developing custom designs
- Innovative ways of Approach to Idea and Concept Development